

**FIFTH**  
**KAZAN VENTURE FAIR**

Korston Hotel & Mall Kazan

**PROGRAMME**

April 23, 2010

**REPUBLIC OF TATARSTAN –  
VANGUARD OF STRATEGIC MODERNIZATION OF ECONOMY**

**Plenary Session**

**9.00-10.00  
Ball Hall  
(1h.)**

**Chairman**

**RUSTAM MINNIKHANOV**

President of the Republic of Tatarstan

**Speakers**

**AYNUR AYDELDINOV**

CEO, State Non-Commercial Organization  
“Investment and Venture Fund of the Republic of Tatarstan”

**VERONA EDWARD**

President and CEO U.S. Russia Business Council (USRBC)

**SERGEY MAZURENKO**

Deputy Minister of Education and Science of the Russian Federation

**STANISLAV NAUMOV**

Secretary of State,  
Deputy Minister of Industry and Trade of the Russian Federation

Crisis for the next time has thrown down to Russian economy a challenge of modernization and technology renovation, updating the matters of raising the effectiveness of existing institutions, increase of labor output, development of human capital.

A number of governmental steps clearly confirm the thesis on principal selection of the path of Russian economy further development on the base of innovations and modern technological solutions.

Formation of national system of institutions of development and creation of instruments of economic modernization, technical and technological renovation of manufactures are especially necessary in the conditions when there is a need for post-crisis economic restoration as well as provision of qualitative alterations of its structure and, as a consequence, – increase of effectiveness.

The Republic of Tatarstan's experience is an example of how one of the most perspective regions of Russia by development of its infrastructure, assists to entrepreneurs to realize market admission of their promising ideas with high-growth potential.

# CURRENT CHALLENGES TO THE TECHNOLOGY INNOVATION SECTOR OF RUSSIA

## Symposium

10.30-11.30  
Ball Hall  
(1 h.)

### Chairman

**ALBINA NIKKONEN**

CEO of Russian PE & VC Association (RVCA)

### Speakers

**LEONID VODOVATOV**

Deputy Director, Department for strategic governance (of the programmers) and budgeting at the Ministry of Economic Development of the Russian Federation

**ILYA PONOMAREV**

Chairman, Hi-tech Development Subcommittee, Russian State Duma

**PETER LINDHOLM**

Consultant of the World Bank, Managing director of Lindholm-Consult (France)

**СЕРГЕЙ СИМАРАНОВ**

Director General ZAO "Technoconsult"

**MICHAEL GIVARGIZOV**

Director General ZAO "NIP Visker"

The Concept of long-term social and economic development of the Russian Federation up to 2020, which is oriented on restructuring of Russian economy, its transition to innovation path, and increase of competitiveness, provides considerable growing of science and technology input in the progress of the country. New global and national challenges to its fast and sustained development require modernization of traditional branches of economy, increase of strategic presence of Russia in the markets of high-tech products and intellectual services.

Thereupon, the primary goal becomes concentration and intensifying of efforts on perspective for Russia directions of development, which is particularly actual in the environment of tough limitation of resources, emerged in the connection with the need of "localization" of the national innovation system – its clear orientation on the most promising for Russia sectors and development models.

# PROMOTING INNOVATION IN EUROPE - RESPONSES TO THE GLOBAL DOWNTURN

## Conference

12.00-13.30  
Dostoevsky Hall  
(1 h. 30 m.)

### Moderator

#### RUMEN DOBRINSKY

Deputy Director of Economic Cooperation  
and Integration Division,  
United National Economic Commission for Europe (UNECE)

### Speakers

#### MALCOLM PARRY

Managing Director,  
Surrey Research Park (UK)

#### ANNA KADERABKOVA

Research Director,  
Centre for Economic Studies (Czech Republic)

#### ANETA WILMANSKA

Deputy Chief Executive Officer,  
Polish Agency for Enterprise Development

#### JACQUES PRONK

Director of Provesta Consultancy,  
Senior Advisor of European Business & Innovation Centre Network (EBN)

The 21st century is marked by dominance of the intertwined processes of globalization and knowledge-based development, which are the major drivers of growth, national wealth creation and employment.

Due to the systemic nature of innovation activity, active state intervention in innovation policy and its implementation is necessary for addressing possible failures in creation of favorable political, financial, and legal environment for economical growth and higher competitiveness.

The importance and sophistication of political intervention is growing with the evolution of innovation processes in modern economy.

Interactive nature of innovation process in the modern economy requires application of broad systemic instruments and coordination between different actors and stakeholders.

Lessons learned from national experiences indicate that policy does play an important role in promoting innovation activity and supporting technological competitiveness.

**Curator of the Section**  
**United National Economic Commission for Europe**

**NATIONAL NANOTECHNOLOGY NETWORK –  
KEY SECTOR OF THE RUSSIAN INNOVATION SYSTEM DEVELOPMENT**

**Round Table**

**12.00-13.30**  
**Pushkin Hall**  
(1 h. 30 m.)

**Moderator**

**DIONIS GORDIN**

Managing Director, Member of the Board of Directors  
Russian Corporation of Nanotechnologies (RUSNANO)

**Speakers**

**MIKHAIL CHUCHKEVICH**

Director of the Project Office  
Russian Corporation of Nanotechnologies (RUSNANO)

«Rusnanotech» and support of innovation sector from  
the institute of development of the Russian Federation»

**EVGENIY EVDOKIMOV**

Managing Director of the Department  
for Infrastructure Development  
Russian Corporation of Nanotechnologies (RUSNANO)

«Forming of nano industry infrastructure – centers of nanotechnologies»

**DIONIS GORDIN**

Managing Director, Member of the Board of Directors  
Russian Corporation of Nanotechnologies (RUSNANO)

«Forming of financial infrastructure of innovation sector»

**STANISLAV NISIMOV**

Department of Educational Programs,  
Russian Corporation of Nanotechnologies (RUSNANO)

**NATALYA YABLONSKENE**

Department of Educational Programs,  
Russian Corporation of Nanotechnologies (RUSNANO)

«Forming employment basis of nano industry – training and retraining  
of specialists for project companies of “Rusnanotech” SC»

**IGOR PRUDNIKOV**

General Director Rusnanotech Forum Fund for the Nanotechnology Development

«3rd International Nanotechnologies Forum – scope of dialogue»

**Curator of the Section**  
**Russian Corporation of Nanotechnologies (RUSNANO)**

**FASIE – NATIONAL «GREENHOUSE»  
FOR GROWING INNOVATION BUSINESSES**

**Round Table**

**12.00-13.30**  
**Lermontov Hall**  
(1 h. 30 m.)

**Moderator**

**SERGEY POLYAKOV**

Director General  
The Foundation for Assistance to Small Innovation Enterprises (FASIE)

**Speakers**

**SERGEY POLYAKOV**

Director General  
The Foundation for Assistance to Small Innovation Enterprises (FASIE)

«Role of FASIE as an institute for the sector of technology innovation development»

**NADEZHDA KARISALOVA**

Vice President, Bank VTB 24 CJSC

«Small business projects financing through sharing risks between banks  
and the objects of small business support infrastructure»

**PETER BASKEVICH**

Director KNIAT, JSC

«Seed financing as an instrument for early stage companies' support»

**ELENA GOREMYKINA**

Managing Partner, Law office "Goremykina, Tsokol and partners"

«Legal protection of the technology innovation sector. What will the 217 Law set?»

**ANATOLY ERMOLIN**

Director General UpSelf, Ltd.

«Network administration of intellectual assets in Internet»

**Curator of the Section**

**The Foundation for Assistance to Small Innovation Enterprises**

# RUSSIAN VENTURE COMPANY (RVC) – THE INSTRUMENTS OF MODERN INNOVATION ECOSYSTEM CREATION IN RUSSIA

## Seminar

14.30-16.00  
Dostoevsky Hall  
(1 h. 30 m.)

### Moderator

#### YAN RYAZANTSEV

Investment and Expertise Department, Director  
Russian Venture Company, OJSC

### Speakers

#### YAN RYAZANTSEV

Investment and Expertise Department, Director  
Russian Venture Company, OJSC

«RVC's investment instruments on Russian venture capital market development»

#### ALEXANDER KOSTINSKIY

Strategy and Communications Department, Director  
Russian Venture Company, OJSC

«Infrastructure of innovation market»

#### EVGENY KUZNETSOV

Head of Infrastructure Projects  
Russian Venture Company OJSC

«Partnership network of RVC»

#### ALEXEY ODINOKOV

Director General  
Naukiyemkiye Tekhnologiyi Ltd.

«Role of intellectual property for seed stage companies»

#### VADIM KULIKOV

Kulikov Innovation Center, Founder

«The experience of successful development on innovation companies»

Curator of the Section  
Russian Venture Company

# MICEX INNOVATION AND INVESTMENT MARKET – NEW OPPORTUNITIES FOR INVESTMENTS ATTRACTION

## PRESENTATION

14.30-16.15  
Pushkin Hall  
(1h. 45 m.)

### Moderator

#### VLADIMIR GUSAKOV

Vice-President,  
Member of Executive Board MICEX Stock Exchange

### Speakers

#### LIANA PEPELYAEVA

Deputy, Russian State Duma  
Vice-chairman  
Committee of Financial Market

«Entering of innovation companies into public market:  
basis and directions of working out the measures of state support»

#### DIONIS GORDIN

Managing director, Member of the Board of Directors Russian Corporation of Nanotechnologies

«Investment policy of “Rusnanotech” SC and IIM MICEX»

#### ELINA URINA

Project Office Director Innovations and Investment Market MICEX Stock Exchange

«Mechanisms of investments attraction in regional innovation companies  
within the frames of IIM MICEX»

#### DENIS PRYANICHNIKOV

Deputy Director of Listing department MICEX Stock Exchange

«Experience of investments attraction through the mechanisms of IIM MICEX»

#### YANA TULCHINSKAYA

Managing Director OTKRITIE Investment Bank, JSC

«Investment attractiveness of innovation companies – from the “Investbank”  
point of view»

#### VICTOR BELOGUB

Head analyst VTB Asset Management

«Demonstration of classical theory of business development: start-up, angel  
investments, venture investments, IPO – by the example of Russian Navigator  
Technologies company»

**Curator of the Section**  
Moscow Interbank Currency Exchange (MICEX)

# BUSINESS-ANGELS IN RUSSIA: LEARNING BY DOING

## Round Table

14.30-16.00  
Lermontov Hall  
(1 h. 30 m.)

### Moderator

#### KONSTANTIN FOKIN

President,  
National Association Business Angels (NABA)

### Speakers

#### SERGEY VYKHODSTEV

President  
Velle LLC

#### SVJATOSLAV SEDOV

President  
Intellectual Investments Partnership, Ltd

#### KONSTANTIN KARABANOV

Managing Partner  
Filter Investment Consulting

#### KONSTANTIN MURAVYEV

Director  
KM Capital Partners, S.A.

#### ALEXEY KOMISSAROV

Director General  
Auto-repair Systems Company

Are there business-angels in Russia?  
Who they are? Where they are?  
How to work with them? What to expect of them?  
How and when to part with them?  
The state and angels...  
What is ahead?

**Curator of the Section**  
National Association Business Angels (NABA)

# WHY RUSSIA NEEDS FOREIGN TECHNOLOGIES AND EXPERTS?

## Frank Conversation

16.30-18.00  
Dostoevsky Hall  
(1 h. 30 m.)

### Moderators:

#### EVGENY ZAYTSEV

General Partner  
Venture fund «Helix Venture»

#### ALEXANDER GALITSKY

Managing Partner  
«Almaz Capital Partners»

### Speakers

#### EVGENY ZAYTSEV

General Partner  
Venture fund «Helix Venture»

«Integration of Russian innovation ecosystem and venture capital industry into global innovation process»

#### ALEXANDER GALITSKY

Managing Partner  
«Almaz Capital Partners»

«Russia in the global hi-tech world...»

#### ARTOUR BAGANOV

President «Baganov International Group»,  
Cofounder «Alliance of Angels (USA)»

«Not everybody who wants – can... Who is he – the real venture capitalist?»

#### YOLANTA STRIKITSA

Managing Director  
«Strikitsa Consulting» Ltd.

«Glocal® – global practice of localization the best in the world of technologies and human resources»

#### DENIS CHERKASOV

Director  
«Wermuth Asset Management»

«Issue of effectiveness of western technologies use in Russia»

#### MARTTI VALLILA

Managing Director «Buddha Biopharma OY Ltd»

«Finland experience of innovation technologies transfer»

# CORPORATE GOVERNANCE AND SMALL / MEDIUM BUSINESS

## Discussion

16.30-18.00  
Pushkin Hall  
(1 h. 30 m.)

### Moderator

#### MICHAEL KUZNETSOV

Director General  
Corporate Development Advisers (CDA)

### Speakers

#### SERGEY LESHCHENKO

Department Director  
Department of Corporate Management  
Ministry for Economic Development of the Russian Federation

«Directions of state policy on improvement of venture capital regulation»

#### IVAN RODIONOV

Professor of High School of Economics  
President of Tutorial Council  
Venture Innovation Fund

«Work of investors on adding business value in the companies' managerial boards»

#### DAVID YANG

Chairman of the Board and cofounder, IIKO  
Founder, Chairman of the Board ABBYY

«Internal entrepreneurship and innovation team spirit»

#### SERGEY ELISEEV

Independent Directors Association, Expert  
Management company MANAGEMENT 911+, Partner

«Governing yield and risks for the sake of owners and investors»

**Curator of the Section**  
Independent Directors Association (IDA)

# ARE ENTREPRENEURS PREPARED TO NEW QUALITY OF GROWTH?

## Discussion

16.30-18.00  
Lermontov Hall  
(1 h. 30 m.)

### Moderator

**SERGEY MITROFANOV**

CEO Brandflight Moscow

### Speakers

**ANDREY KOMOLOV**

Director on operational and administrative management of venture investments  
VTB AM Venture Capital

**ARTEM YUKHIN**

Director of venture funds «Troika Dialog»

**VITALY BELIK**

Chairman of the Board of Directors  
Sonda Technologies

**OLEG KACHANOV**

Director General  
I-Man Capital, CJSC

**IGOR GLADKIH**

Director of Russian Venture Fair

Financial analysis and valuation of business, management and marketing,  
business-plans and business-strategies, investments and investors...

What to know more to make business a successful one?

What are the peculiarities of raising competitiveness and effectiveness of innovative high-tech  
knowledge-intensive business?